

Hair by Alexandria

Luxury New Client Consultation & Booking Application

Thank you for choosing Hair by Alexandria. My goal is to provide a calm, personalized luxury experience while creating healthy, beautiful hair you'll love. This questionnaire helps me understand your hair history, goals, and expectations so we can determine if we're the perfect fit.

CONTACT INFORMATION

Name _____

Phone _____

Email _____

Instagram (optional) _____

Preferred Contact: ☐ Text ☐ Email

ABOUT YOU

☐ I am 18 years of age or older.

Occupation _____

How did you hear about me? _____

Why are you looking for a new stylist?

HAIR HISTORY

Current Hair Color _____

Natural Hair Color _____

Last Salon Visit _____

Services within the last 3 years:

☐ Box Color ☐ Bleach ☐ Keratin ☐ Relaxer ☐ Perm ☐ Extensions ☐ None

Hair Goals:

Are you willing to follow a maintenance plan? ☐ Yes ☐ No

BOOKING EXPECTATIONS

My appointments typically last 2–6 hours depending on your service.

Please confirm:

- I arrive on time.
- I understand deposits are non-refundable and non-transferable.
- I understand the cancellation policy.
- I am comfortable investing in recommended home care.
- I understand healthy hair is a journey.

INVESTMENT

My typical salon investment is:

- Under \$150 ■ \$150–250 ■ \$250–400 ■ \$400+

COMMUNICATION

What qualities matter most in a hairstylist?

If you ever have concerns about your service, how would you prefer to communicate?

SALON AGREEMENT

- I agree to treat everyone with kindness and respect.
- I will communicate honestly about my hair history.
- I understand that unrealistic expectations cannot always be achieved in one visit.
- I understand deposits are forfeited if I cancel or reschedule outside policy.
- I have read and agree to Hair by Alexandria's policies.

ANYTHING ELSE?

Is there anything else you'd like me to know?

Signature _____ Date _____